

FRUIT INDUSTRY VALUE CHAIN ROUND TABLE (FIVCRT)  
RECORD OF DECISIONS (12<sup>th</sup> SESSION)  
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### ***FIVCRT end the difficult year with great news***

The Fruit Industry Value Chain Round Table (FIVCRT) concluded its business for the 2016 calendar year when it met in Paarl on the 10<sup>th</sup> of November 2016. The meeting applauded the good work done in accessing markets in the Far East. The FIVCRT also committed to working together with the Department of Trade and Industry on trade missions and repeated its commitment towards transformation in the entire fruit industry.

### ***Fruit South Africa makes inroads in China***

The South African Table Grape industry signed a Memorandum of Understanding (MoU) with its Chinese counterpart aimed at strengthening collaboration to ensure market access for fruit between South Africa and the Peoples Republic of China. The objective of the MOU between the two organisations is to address the challenges that are experienced currently in expanding and broadening market access which takes longer than desired. The agreement will ensure that the two organisations support their governments' work in opening markets for fruits by providing the required technical information and guidance to speed-up the negotiations process for market access for new products. It was also reported that South Africa is also making good progress in Thailand, Vietnam and India.

### ***EMIA Trade shows to be planned together with FIVCRT***

The Department of Trade and Industry will together with the FIVCRT plan the fruit related trade shows supported through Export Marketing and Investment Assistance Scheme (EMIA). It was further agreed during the 12<sup>th</sup> sitting that emerging growers will be advised to take advantage of the Global Exporter Passport Programme which focuses on export capacity-building and training of emerging and experienced exporters to ensure their export-ready status.

### ***Progress reports from the working groups***

The Trade Working Group reported that the African fruit market study was completed. The study report assessed market opportunities for South African stone, pome and citrus fruits in Egypt, Kenya, Nigeria, Cameroon, Ghana and Angola. The Resources Working Group committed to align its work with the outcomes of the Operation Phakisa process once the report becomes available for public consumption. It was further reported that the Resources Work Groups of the fruit and wine industries will work collaboratively and meet at least once a year. The Transformation Working Group will, during the first quarter of 2017 arrange a workshop to discuss fruit industry-wide transformation initiatives and plans. The 12<sup>th</sup> sitting also resolved that the 13<sup>th</sup> session of the FIVCRT will be a review session of the work of the FIVCRT.

### ***Date of the next meeting***

The date of the next FIVCRT meeting will be announced in due course.

**For more information on the FIVCRT, please contact: Mr. J. Mokoena @ [JulyM@daff.gov.za](mailto:JulyM@daff.gov.za) Or 012 319 8081: alternatively:**

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